



FACT SHEET

About the Company and Milestones

- RepairTime was organized on April 29, 2008 as a Delaware limited liability company.
- The company's co-founders are Jeffrey J. Krajewski and Nanu Ramamrutham.
- RepairTime launched on January 15, 2009.

About the Value

For HOMEOWNERS

- No Cost
- Referrals from People you Know
- Automated & Intelligent Matching to Service Providers within your Network
- Centralized Home Maintenance History
- 24/7 Web Access

For SERVICE PROVIDERS

- Point-of-Purchase Leads
- Flat Fee per Lead
- No Obligation to Purchase
- Pay only for what you Receive and Accept
- Email Alerts & Notifications
- Centralized Tracking of Leads
- 24/7 Web Access

About the Technology

- Users appreciate the ease of use, navigation and the ability to access the Web site from many web browsers including Internet Explorer, FireFox, Netscape, etc.
- A Web2.0 based front end with sophisticated web components makeup the presentation tier.
- Close consideration has been given to human factors and user interface to ensure ease of use through the sophisticated front-end.
- The business logic tier for RepairTime is implemented utilizing Enterprise JavaBeans (EJB3) technology, based on the Java Enterprise Edition open architecture.
- The persistence tier uses object relation mapping tools and technology.
- RepairTime operates on Sun Microsystems' application server, and on the Red Hat Enterprise Linux operating system.
- RepairTime is deployed through a fault tolerant data center in Phoenix, AZ.

Home Repairs and Improvement Trends

From the Joint Center for Housing Studies of Harvard University 2009 report titled "The Remodeling Market in Transition."

- Foreign-born homeowners currently account for more than 10 percent of home improvement spending. This demographic's spending level has grown almost 13 percent per year since 2000.
- The decline in demand for new housing stock will be replaced by the increasing need to upgrade the rental housing stock.

- The public's growing interest in sustainable and energy efficient housing is expected to provide a boost to the remodeling industry in the years ahead.