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FOR IMMEDIATE RELEASE

NEWS RELEASE

Just Launched: RepairTime.com

Free Repair and Improvement Online Referral Network for Homeowners and their Friends, Family and Neighbors

In an effort to modernize the longstanding and common practice of obtaining referrals for [home repair and improvement](#) professionals from people we know, RepairTime has launched a new referral website across the country. RepairTime.com offers a free service for homeowners to recommend and search for qualified home repair and improvement professionals that have been used by their friends, family and neighbors with just a few clicks of a mouse.

The referral website's initial launch is focused on building its database of homeowners and their preferred service providers. [Homeowners](#) are encouraged to register for the free service online at www.repairtime.com and submit invitations to their favorite service providers to join the network. As the number of homeowners and service providers grows, the website will become a valuable tool for finding qualified home repair and improvement professionals across the country. Research indicates that 81 percent of people rely on referrals from people they know and trust rather than from complete strangers.

An additional incentive for homeowners to join RepairTime is the opportunity to earn [cash rewards](#). Registered members earn points that are converted to cash for becoming a member, inviting friends, family and neighbors to register, and submitting invitations to their favorite service providers to join. Home repair and improvement professionals cannot register as a qualified [service provider](#) without first receiving an online invitation and recommendation from a registered member.

Jeffrey Krajewski, CEO and Co-founder said, "Ask any business owner and they will tell you that their most successful tool for attracting new customers is through referrals. Traditional referral methods are effective; however, often inefficient, as they require remembering which friend, family member or neighbor had what done and when, then placing a call to them often resulting in waiting for a return call."

"If and when the return call comes, then the homeowner must make phone calls chasing the repairmen or contractors to determine cost and to schedule service. Through RepairTime's user-friendly navigation, all that can take place in seconds."

"Delivering a website that supports the growth of a network by and for its users, is very exciting. The inception and ongoing growth of such a network by its members keeps its Service Providers list pure and untainted - 21st century solution for an age old practice. What more? RepairTime is architected

with state of the art technology with an enterprise and a fault tolerant mindset,” said Nanu Ramamrutham, Chief Information Officer and RepairTime Co-Founder. Both Krajewski and Ramamrutham reside in the greater Phoenix metropolitan area.

For more information, visit www.repairtime.com.

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